



PRO-IRIS

PRO-iris is an intranet application that acts as a catalyst to send bulk or personalized messages via the service providers SMS gateway.

The application solves the pain area of communicating a generic or a specific message to be sent to the target audience (Staff / customers etc).

This mass communication system sends SMS messages, instead of the traditional means of communication.

APPLICATIONS

To send interview schedule for candidates.

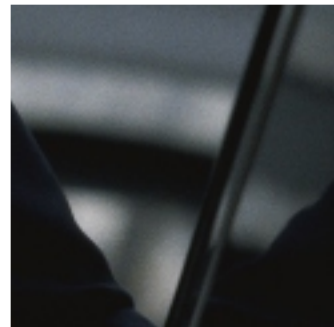
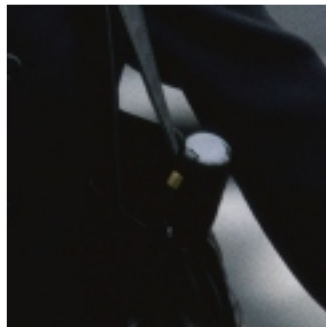
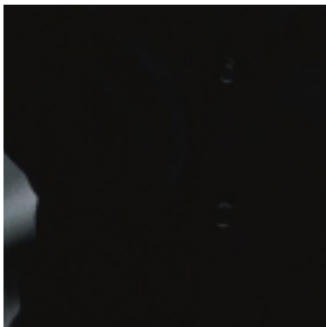
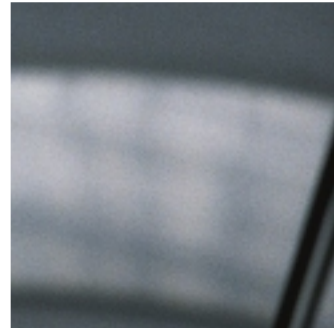
For internal communication within organizations, greetings, announcements, memos etc to the staff.

For Sales / Marketing activities (Sending promotional messages, discounts & offers, advertisements to their customers).

Service oriented companies (Insurance, Automobile, Bank, Hospitals, Courier) to communicate reminders / schedules.

Govt. agencies (Passport office, Police) to communicate status.

Air Services to communicate flight schedule or status.





FEATURE HIGHLIGHTS

User Management - Create / Delete Users, Manage Password.

Send Bulk SMS – Send bulk SMS either by importing message details from Excel sheet or by Integration with existing database.

Send personalized SMS – Send personalized messages to individual numbers.

Calendar Messages – Set schedules with pre-set messages to automatically send messages for a specified date.

Sent SMS Report – View Sent messages details such as Destination, message, Sent Time, Sent By.

